



Cypress to Address KeyBanc Global Technology Leadership Forum on August 13

August 7, 2018

Presentation Includes Focus on Addressing Industry Trends for IoT and Automotive

SAN JOSE, Calif.--(BUSINESS WIRE)--Aug. 7, 2018-- Cypress Semiconductor Corp. (Nasdaq: CY) today announced that its President and Chief Executive Officer Hassane El-Khoury and Executive Vice President and Chief Financial Officer Thad Trent will discuss Cypress' business and strategic outlook at the KeyBanc Global Technology Leadership Forum in Vail, Colorado on August 13 at 10:00 a.m. Mountain Daylight Time.

The presentation will be webcast live and available on-demand for two weeks following the event through Cypress' website at www.cypress.com/investors.

Cypress will also participate in the Piper Jaffray Tech Select Conference in Dana Point, California on September 5.

About Cypress

Cypress is the leader in advanced embedded solutions for the world's most innovative automotive, industrial, smart home appliances, consumer electronics and medical products. Cypress' microcontrollers, analog ICs, wireless and USB-based connectivity solutions and reliable, high-performance memories help engineers design differentiated products and get them to market first. Cypress is committed to providing customers with the best support and development resources on the planet enabling them to disrupt markets by creating new product categories in record time. To learn more, go to www.cypress.com.

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