



Cypress to Address Deutsche Bank Technology Conference on September 13

September 6, 2018

Presentation Includes Focus on Addressing Industry Trends for IoT and Automotive

SAN JOSE, Calif.--(BUSINESS WIRE)--Sep. 6, 2018-- Cypress Semiconductor Corp. (Nasdaq: CY) today announced that its Executive Vice President and Chief Financial Officer Thad Trent and Vice President of Corporate Development and Investor Relations Colin Born will discuss Cypress' business and strategic outlook at the Deutsche Bank Technology Conference in Las Vegas, Nevada on September 13 at 12:50 p.m. Pacific Daylight Time.

The presentation will be webcast live and available on-demand for two weeks following the event through Cypress' website at www.cypress.com/investors.

About Cypress

Cypress is the leader in advanced embedded solutions for the world's most innovative automotive, industrial, smart home appliances, consumer electronics and medical products. Cypress' microcontrollers, analog ICs, wireless and USB-based connectivity solutions and reliable, high-performance memories help engineers design differentiated products and get them to market first. Cypress is committed to providing customers with the best support and development resources on the planet enabling them to disrupt markets by creating new product categories in record time. To learn more, go to www.cypress.com.

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