



Cypress to Address Multiple Investor Conferences through December

November 19, 2018

Presentations Include Focus on Addressing Industry Trends for IoT and Automotive

SAN JOSE, Calif.--(BUSINESS WIRE)--Nov. 19, 2018-- Cypress Semiconductor Corp. (Nasdaq: CY) today announced that its executives will discuss Cypress' business and strategic outlook at the following upcoming investor events:

- President and Chief Executive Officer Hassane El-Khoury and Executive Vice President, Chief Financial Officer Thad Trent will present at the Credit Suisse 22nd Annual Technology, Media and Telecom Conference in Scottsdale, Arizona on November 27 at 3:30 p.m. Mountain Standard Time.
- El-Khoury and Trent will present at the Barclays Capital Global Technology, Media and Telecommunications Conference in San Francisco, California on December 6 at 10:30 a.m. Pacific Standard Time.

Both company presentations will be webcast live and available on-demand for two weeks following each event through Cypress' website at www.cypress.com/investors.

About Cypress

Cypress is the leader in advanced embedded solutions for the world's most innovative automotive, industrial, smart home appliances, consumer electronics and medical products. Cypress' microcontrollers, analog ICs, wireless and USB-based connectivity solutions and reliable, high-performance memories help engineers design differentiated products and get them to market first. Cypress is committed to providing customers with the best support and development resources on the planet enabling them to disrupt markets by creating new product categories in record time. To learn more, go to www.cypress.com.

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