



## Cypress to Present at the 31st Annual ROTH Conference on March 19th

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SAN JOSE, Calif.--(BUSINESS WIRE)--Mar. 15, 2019-- Cypress Semiconductor Corp. (Nasdaq: CY) today announced that its Executive Vice President and Chief Financial Officer Thad Trent and Vice President of Corporate Development and Investor Relations Colin Born will discuss Cypress' business and strategic outlook at the 31st Annual ROTH Conference in Dana Point, CA on March 19<sup>th</sup> at 8:30 a.m. Pacific Time.

The company presentation will be webcast live and available on-demand for two weeks following each event through Cypress' website at [www.cypress.com/investors](http://www.cypress.com/investors).

### About Cypress

Cypress is the leader in advanced embedded solutions for the world's most innovative automotive, industrial, smart home appliances, consumer electronics and medical products. Cypress' microcontrollers, wireless and USB-based connectivity solutions, analog ICs, and reliable, high-performance memories help engineers design differentiated products and get them to market first. Cypress is committed to providing customers with the best support and development resources on the planet enabling them to disrupt markets by creating new product categories in record time. To learn more, go to [www.cypress.com](http://www.cypress.com).

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