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Cypress to Address Two Investor Conferences in March

Presentations to be Webcast on Cypress Website

SAN JOSE, Calif.--(BUSINESS WIRE)-- Cypress Semiconductor Corp. (Nasdaq: CY), the leader in advanced embedded solutions, today announced that its Executive Vice President and Chief Financial Officer Thad Trent will present Cypress' business and strategic outlook at the following two investor conferences:

- | 30th Annual ROTH Conference in Dana Point, California on Monday, March 12 at 2:00 p.m. Pacific Daylight Time
- | Susquehanna Seventh Annual Technology Conference in New York City on Wednesday, March 14 at 10:40 a.m. Eastern Daylight Time.

The presentations will be webcast live and available on-demand for two weeks following the events through Cypress' website at www.cypress.com/investors.

About Cypress

Cypress is the leader in advanced embedded solutions for the world's most innovative automotive, industrial, smart home appliances, consumer electronics and medical products. Cypress' microcontrollers, analog ICs, wireless and USB-based connectivity solutions and reliable, high-performance memories help engineers design differentiated products and get them to market first. Cypress is committed to providing customers with the best support and development resources on the planet enabling them to disrupt markets by creating new product categories in record time. To learn more, go to www.cypress.com.

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Cypress PR
Samer Bahou, 408-232-4552
samer.bahou@cypress.com

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