



August 7, 2009

Cypress to Address Morgan Keegan Technology Conference on August 11 Last Updated: 08/06/2009

Webcast Available on Cypress Website at: <http://www.cypress.com/investors>

SAN JOSE, Calif., August 7, 2009 – Cypress Semiconductor Corp. (NYSE: CY) today announced that its Senior Vice President of Finance and Treasurer, Neil Weiss, will be making a presentation at the Morgan Keegan Technology Conference to discuss Cypress's financial and strategic outlook.

The presentation will be held on Tuesday, August 11 at 1:30 p.m. Eastern Time at the Waldorf Astoria Hotel in New York. A webcast of the presentation will be available live and on-demand through Cypress's website at <http://www.cypress.com/investors>, and will be archived for two weeks.

About Cypress

Cypress delivers high-performance, mixed-signal, programmable solutions that provide customers with rapid time-to-market and exceptional system value. Cypress offerings include the PSoC® Programmable System-on-Chip, USB controllers, general-purpose programmable clocks, and memories. Cypress also offers wired and wireless connectivity solutions ranging from its CyFi™ low-power RF solution, to West Bridge® and EZ-USB® FX2LP controllers that enhance connectivity and performance in multimedia handsets. Cypress serves numerous markets, including consumer, computation, data communications, automotive and industrial. Cypress trades on the NYSE under the ticker symbol CY. Visit Cypress online at www.cypress.com.

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