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## AgigA Tech Named Edison Award Finalist

*AGIGARAM<sup>®</sup> Non-Volatile Memory to be Recognized at Edison Awards Gala on April 25 in Chicago*

SAN DIEGO--(BUSINESS WIRE)-- AgigA Tech Inc., a subsidiary of Cypress Semiconductor Corp. (NASDAQ: CY) and a leading provider of high-speed, high-density, battery-free non-volatile memory solutions has been named a 2013 Award Finalist by the internationally renowned Edison Awards™. AgigA Tech's flagship product, AGIGARAM<sup>®</sup> Non-Volatile Memory, is a Finalist for IT/Computing Solutions in the Electronics & Computers category, one of twelve categories honored by the Edison Awards. The distinguished awards symbolize the persistence and excellence personified by Thomas Alva Edison, inspiring creative minds to remain in the forefront of innovation, creativity and ingenuity in the global economy.

"More than any year, this year's slate of Finalists demonstrate the enormous value of teamwork, experimentation, consumer focus, market awareness and game-changing success," said Frank Bonafilia, Edison Awards' executive director. "It's exciting to see companies like AgigA Tech continuing Thomas Edison's legacy of challenging conventional thinking."

"AGIGARAM is a new class of non-volatile memory providing the speed of DRAM with the persistence of flash, enabling breakthrough performance improvements for enterprise computing systems" said Ron Sartore, CEO of AgigA Tech. "We are particularly honored to be recognized as a finalist for an award whose namesake epitomizes innovation, creativity and ingenuity."

The ballot of nominees for the Edison Awards is judged by more than 3,000 senior business executives and academics from across the nation whose votes acknowledge the Finalists' success in meeting the award criteria of Concept, Value, Delivery and Impact. The Panel includes members of the Marketing Executives Networking Group (MENG), the American Association Advertising Agencies (4As), the Chief Marketing Officer Council (CMO), the Design Management Institute (DMI), the American Productivity & Quality Center (APQC), the American Society of Mechanical Engineers (ASME) and the Association of Technology Management & Applied Engineering (ATMAE). Also on the Panel are hundreds of past Edison Award winners, marketing professionals, scientists, designers, engineers and academics.

Award winners will be announced April 25, 2013 at the Edison Awards Annual Gala, held in the Grand Ballroom at the historic Navy Pier in Chicago, IL.

The Edison Awards is a program conducted by Edison Universe, a 501(c)(3) charitable organization dedicated to fostering future innovators. The 2013 Edison Awards are sponsored by Nielsen, Discovery Communications, Science Channel, and USA Today.

For more information about the Edison Awards, Edison Universe and a list of past winners, visit [www.edisonawards.com](http://www.edisonawards.com).

### **About AGIGARAM**

AGIGARAM is a new class of non-volatile memory developed to meet the need for higher-density, higher-performance memory for enterprise-class storage and server applications. By combining industry-standard DRAM and NAND Flash technology, AGIGARAM provides the low latency and nearly infinite endurance of DRAM, along with the non-volatility of Flash. During normal operation, AGIGARAM appears to the host system as a standard JEDEC DRAM memory module. In the event of an unexpected power loss, the critical data residing in the DRAM is saved to onboard NAND Flash using a battery-free power source based on ultracapacitors. When power is returned, the in-memory state of the DRAM at the time power was lost is restored from the Flash. The recovery time from a catastrophic power-loss event is almost immediate since the restore operation takes a matter of seconds and recharging the ultracapacitors takes only minutes. AGIGARAM is designed to integrate easily into the DIMM slots of industry-standard server and storage platforms, providing fast persistent memory for use cases such as write caching, metadata storage and other in-memory computing applications.

### **About AgigA Tech, Inc.**

Headquartered in San Diego, California, AgigA Tech is a leading developer of high-speed, high-density, battery-free non-volatile memory solutions. The company's flagship AGIGARAM<sup>®</sup> product family represents a new class of non-volatile

memory created to address the fundamental need for higher-density, higher-performance memory in enterprise-class applications. AGIGARAM integrates NAND Flash, DRAM and an ultracapacitor power source into an innovative, highly-reliable non-volatile memory subsystem that can deliver unlimited read/write performance at the fastest DRAM speeds, while also safely backing up all data when power is interrupted. AgigA Tech is a subsidiary of Cypress Semiconductor Corp. The company's products are available worldwide through the Cypress sales force and its distributor partners. More information on the company is available at [www.agigatech.com](http://www.agigatech.com).

## **About Cypress**

Cypress delivers high-performance, mixed-signal, programmable solutions that provide customers with rapid time-to-market and exceptional system value. Cypress offerings include the flagship PSoC 1, PSoC 3, and PSoC 5 programmable system-on-chip families and derivatives, CapSense touch sensing and TrueTouch solutions for touchscreens. Cypress is the world leader in USB controllers, including the high-performance West Bridge solution that enhances connectivity and performance in multimedia handsets, PCs and tablets. Cypress is also the world leader in SRAM memories. Cypress serves numerous markets including consumer, mobile handsets, computation, data communications, automotive, industrial and military. Cypress trades on the NASDAQ Global Select Market under the ticker symbol CY. Visit Cypress online at [www.cypress.com](http://www.cypress.com).

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